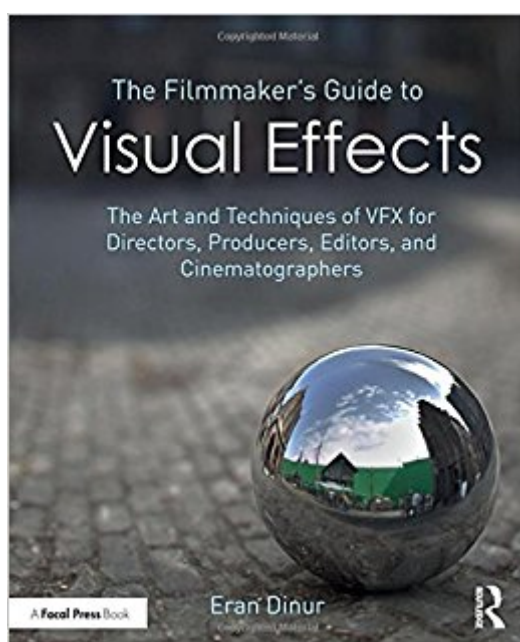


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# The Filmmaker's Guide To Visual Effects: The Art And Techniques Of VFX For Directors, Producers, Editors And Cinematographers



## Synopsis

The Filmmaker's Guide to Visual Effects offers a practical, detailed guide to visual effects for non-VFX specialists working in film and television. In contemporary filmmaking and television production, visual effects are used extensively in a wide variety of genres and formats to contribute to visual storytelling, help deal with production limitations, and reduce budget costs. Yet for many directors, producers, editors, and cinematographers, visual effects remain an often misunderstood aspect of media production. In this book, award-winning VFX supervisor and instructor Eran Dinur introduces readers to visual effects from the filmmaker's perspective, providing a comprehensive guide to conceiving, designing, budgeting, planning, shooting, and reviewing VFX, from pre-production through post-production. The book will help readers: Learn what it takes for editors, cinematographers, directors, producers, gaffers, and other filmmakers to work more effectively with the visual effects team during pre-production, on the set and in post, use visual effects as a narrative aid, reduce production costs, and solve problems on location; Achieve a deeper understanding of 3D, 2D, and 2.5D workflows; the various VFX crafts from matchmove to compositing; essential concepts like photorealism, parallax, roto, and extraction; become familiar with the most common types of VFX, their role in filmmaking, and learn how to plan effectively for the cost and complexity of VFX shots; See visual effects concepts brought to life in practical, highly illustrated examples drawn from the real-world experiences of industry professionals, and discover how to better integrate visual effects into your own projects.

## Book Information

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## Customer Reviews

"The Filmmaker's Guide to Visual Effects is a unique and essential guide for filmmakers and producers to navigate the complex world of VFX to effectively make better films. You need to read this book if you are a filmmaker that needs a simple or complex visual effects shot; your film will be better, and it will be completed sooner and it will cost less if you understand how to work with VFX."

•John McIntosh, Chairman, School of Visual Arts, Computer Art, Animation and Visual Effects - Board of Directors, Visual Effects Society (VES) | New York "The Filmmaker's Guide to Visual Effects is an indispensable tool for filmmakers. Writing in a clear, concise style, the author makes the possibilities of VFX accessible to directors, producers, editors, cinematographers – anyone who wishes to know more about how to use its power to better tell their stories."

•Arthur Vencie, Writer/Director of *Found In Time* and *Three Trembling Cities*, Author of *Preparing For Takeoff* "This book should be required reading for anyone working as a director, producer, DoP and many other roles, as well as film students. Working in the industry gives a fragmented familiarity with lots of VFX in practice; this book completes the picture and gives me – as a director, producer and First Assistant – a coherent view of why we use certain methodologies and how we can then envision and plan ambitious effects while saving time and money. An extremely useful resource that I'm sure I will return to again and again."

•Liz Gill, Author of *Running the Show*

Eran Dinur is an Emmy and VES award-winning VFX supervisor, artist, and instructor. His work at ILM Singapore includes films such as *Iron Man*, *Star Trek*, *Transformers: Revenge of the Fallen*, *Indiana Jones and the Kingdom of the Crystal Skull*, and *Terminator Salvation*. Since 2011 Eran has served as the VFX supervisor of NYC-based company Brainstorm Digital on numerous film and TV projects, including *The Wolf of Wall Street*, *Boardwalk Empire*, *The Lost City of Z*, *Café Society*, *Nerve*, *Delivery Man*, *The Heat*, *The Men Who Built America*, and *The Immigrant*. Eran won a Primetime Emmy Award as well as two Visual Effects Society Awards for his work on *Boardwalk Empire*. Eran teaches VFX production skills at the School of Visual Arts, has created popular online courses at *fxphd*, has written numerous articles for *3D World Magazine*, and has presented at various international conferences including SIGGRAPH, NAB, and Mundos Digitales.

I actually bought this book at Sam French brick and mortar but I had to write a review. I am about to direct a feature which while no blockbuster still has a serious budget and will not only require visual effects but I know I need them to stretch my budget and production value. This book is written in a very comprehensible cogent manner. Every accomplished story teller should look at this as a gift to expanding their craft and their scope of filmmaking. I am so grateful that Mr. Dinur wrote this book at

it came out just at the right time for me. Fantastic!

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